



## Oriole Nation Booster Club

The School District of North Fond du Lac

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If you would like to see who attended a sign up sheet was circulated at the meeting. Please ask and we can share that with you. The meeting lasted roughly an hour.

- 1) Joe Maramonte made a motion to approve Dec. minutes. Send minutes to Karen Fox and she will post. Approved by Dean Witkowski and Matt Rashid.
- 2) Aaron shared financial report. Copies were handed out. Rob Giese and Aaron Sadoff met and discussed fund raising today. All is going well. As of now we will have our same spot for Walleye Weekend. Same menu and a few more items. Have started getting volunteers lined up. Should be good to go.
- 3) Buffalo Wild Wings - basketball throws - raised over \$500 already. Remember whenever you go to BWW 10% of what you spend comes back to our school. Coaches get special promotions too during the season. Show the flyer Aaron handed - sent out. We can set up a day/time to have 10% go to our school - thinking a Sunday would be a good day for this. Perhaps a Sunday in Feb. - Looking at the last Sunday in Feb. and a Sunday in May - can do one day a quarter. Aaron Sadoff will set these up.
- 4) Butchers Block - looking at doing 2-3 brat fries - hardest part is to get people to work them. Last year we raised around a \$1000. Try to fill with students, parents and coaches. We will try to get the NFDL site. Aaron will set this up.
- 5) The concessions are set up for this weekends wrestling tournament.
- 6) Weekend of the Jan. 16th and 17th - Youth Basketball will need folks to fill up the concession volunteer spots. O. N. gets the profits.
- 7) There are 3 weekends in Feb. that will have youth basketball tournaments here. Sign up sheets will be posted soon.
- 8) Will get an updated treasurer's report when Ken Stephani is back. He is out of town for work.
- 9) Discussed the Fund Raising Strategic Plan - a handout was distributed. We have concessions, Scrip, Discount Cards, Calendar Raffle, Walleye Weekend, Oriole Open, Brat Fry, - Future Funding - gas pump, Buffalo Wild Wings, Advertising, Season Programs ( in discussions), Concessions at EAA/Packers/Brewers/ On the Water.
- 10) Breakdown of profits: Projected for 2016 - 2017
  - a) Walleye Weekend - \$15,000
  - b) Calendar Raffle - \$22,000
  - c) Oriole Open - \$5,000
  - d) Discount Cards - \$ 10,000
- 11) Calendar Raffle - Look to sell in May - Raffle will start in August - looking to see a limited amount - 1000 - this is the goal.

Objective of the calendar: Raise money, promote O. N. , Recognize sponsors, Share School

Information.

Discussion led to what type of calendar do we want to sell that will best meet our objective.

- a) Small pocket or purse calendar - cost would be around \$1600 for 1000 - may not be able to promote as much as we would like.
- b) Other option - calendar like VFW - looks like a standard calendar - can put in pictures, dates of school events - more space to promote - cost may be more like \$10 to make each one. May sell each one for \$30 - then gross is \$30,000 - have a payout around \$7000, then use at Oriole Open - give out prizes - projected profit - without sponsor support yet would be around \$11,000. Preliminary sponsor support would be \$1500 per sponsor - then they would get advertising - signs etc. Have tier level of sponsorships. - perhaps up to 4 tiers. Projected goal is to profit \$21,000 via sponsors etc. We would like to stand out from other calendar raffles. Work with businesses that we already have a working relationship with. - Calendars are numbered - you fill out a ticket -

that gets recorded. Touchdown club has had experience with this - works well.  
What does this group want ?? Which calendar type and vision do we see? Seeking input - Joe Maramonte likes the full calendar view - This calendar can really promote our district - student opportunities. Good discussion regarding the calendars - look at pricing etc.  
Ginney Harney expressed that she feels the larger ones will sell better - others piped in and agreed.

Discussion came up about the sports bulletins - thicker ones - Ginny Harney feels - with past experience - these do not go over as well - lots left over -

Discussing event programs - which type and kind - may go along with calendar for advertising. Still discussing, no decisions at this time.

At this point the group has decided to go with the full calendar.

12) Eatons Pizza Coupons - Dawn Niemuth brought this up - Billie Duel worked with her - winter sports doing this. Coupons ready to hand out - sell for \$7.60 a piece and we get \$3.00 back - can get a 12 in. sausage or pepperoni for this price. Student council is also selling them. They are being handed out this week - the students will have 3 weeks to sell them. They have 5 to sell.

13) Prom - - This group is asking for \$3500. Joe Maramonte read the breakdown. Rob Giese and Aaron Sadoff motioned for approval. Transfer the money to the class of 2017 so they can use the same process they have used in the past.

14) Post Prom will be at the Oshkosh YMCA - bussing is free thanks to Johnson Bus.

15) Any other requests for money? None at this time.

16) Rob Giese brought up that Freshmen Orientation is coming up - Does O.N want to do something for this. Wed. Jan. 20th at 5:00 PM - perhaps set up a table in the commons. Ideas were to sell the Eatons pizza coupons there. Joe Maramonte will send an e-mail out to sit at the table to promote.

17) We spent roughly \$105 for Gary Kuehls recognition of his 20 years of dedication to the Girls Basketball Team.

18) Dean Witkowski brought up that Taco Bell wants to sponsor events here with us - Dean sharing this information with us. The calendar is an option. Have someone from Taco Bell contact Aaron Sadoff.

19) Dean Witkowski offered to talk to local gas stations regarding the gas pumps. Dean Witkowski and Aaron Sadoff will put something together and work on this.

20) Joe Maramonte motioned to adjourn. Robin Maramonte and Dean Witkowski seconded - all agreed.

Date for next meeting: Wed. Feb. 3rd at 7:00 PM in the District Meeting Room.